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B.B.A.(Part -I) (Semester -I)
Examination, November - 2016
PRINCIPLES OF MANAGEMENT(Paper-I)
Sub. Code: 22921

Day and Date :Monday, 07- 11 - 2016

Total Marks :50

Time :12.00 Noon to 2.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) Explain the scientific management by F.W.Taylor. [15]

OR

What is management? Explain the nature and importance of management.

Q2) Write short answers (Any two) [20]

- a) Explain the process of decision making.
- b) Explain various steps involved in the organizing process.
- c) Explain the meaning and importance of planning
- d) Contribution by Max-weber in the field of management.

Q3) Write short notes (Any three). [15]

- a) Levels of Management.
- b) Authority and Responsibility.
- c) Importance of decision making
- d) Distinction between Management and Administration.
- e) Importance of organizing.

